



OhioFBE

Celebrating Ohio's Women Owned Businesses

March 1, 2017

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Ronda Watson Barber —

Publisher/Editor-in-Chief

Volume 1—No. 5

Maureen E. Patterson of Solus Lighting LTD selected as inaugural honorary member of NAWBO Cleveland



Solus Lighting LTD is excited to announce Maureen E. Patterson (Lead Designer/Owner) has been chosen as the first honorary member of NAWBO Cleveland. Founded in 1975, the National Association of Women Business Owners (NAWBO) is the unified voice of over 10.1 million women-owned businesses in the United States representing the fastest growing segment of the economy. "I am so grateful to have been con-

sidered and selected to be a part of the NAWBO Cleveland chapter," stated Patterson. She is excited to grow both personally and professionally from the insightful programming and inspiring individuals that are at the heart of NAWBO Cleveland.

NAWBO Cleveland provides resources for women business owners in entrepreneurship, finance, human resources, leadership & self-improvement, marketing & sales, operations & man-

agement, organization & strategy, as well as technology. These resources are available online and resonate through NAWBO's programming throughout the year.

These local meetings provide opportunities to network, build business skills, educate, and promote growth. The theme for 2017/2018 is The Power of You. To learn more about and attend an upcoming NAWBO Cleveland event, please visit www.nawbocleveland.org/event_registration

Solus Lighting LTD is the only international award winning company located in Cleveland, OH dedicated exclusively to lighting and production management. Specializing in lighting design and technical services for high end social, corporate, and non-profit events, the professionals at Solus Lighting LTD create spectacular atmospheres both clients and guests will not soon forget. Solus Lighting LTD is a certified WBE and WOSB business that also provides expert consultation and project management for lighting equipment specification, lighting systems, and installations.

To learn more about Solus Lighting LTD, please visit www.soluslightingltd.com/

Business Profile: Finergy Global Solutions

Anjala Ferguson has 24+ years of successful sales and customer service experience. Anjala has a history of meeting and exceeding goals and expectations across diverse industries.



She served as an integral member of a sales team that increased sales and revenue by over 120% for Fortune 500 Com-

pany Lexis-Nexis.

Anjala has always had a passion for sales. As a small business owner, Anjala now focuses on selling for her own company, Finergy Global Solutions, LLC, providing incentive solutions. Her company's services are available in all 50 states and internationally in several countries. Anjala started her business in June 2008. Her company is a Minority Business Enterprise (MBE)/Encouraging Diversity Growth and Equity (EDGE)/Procurement Enhancement Program (PEP)/Small Business Enterprise (SBE) company certified by the State of Ohio and the City of Dayton.

When Anjala started her company, it was a time when we were in an unpredictable

economic climate; companies were downsizing and enforcing larger workloads on the employees that remained. She wanted to help the employers, based on their budget develop and incentive program that would acknowledge employees for their hard work and loyalty.

Today her company has helped many organizations in the public and private sectors to have more success. Anjala has worked with clients in industries ranging from education, state government, health industry and manufacturing. Some of her clients are: Dayton Public School, Dayton Job Corps, Comfort Keepers, to name a few. She provides an invaluable perspec-

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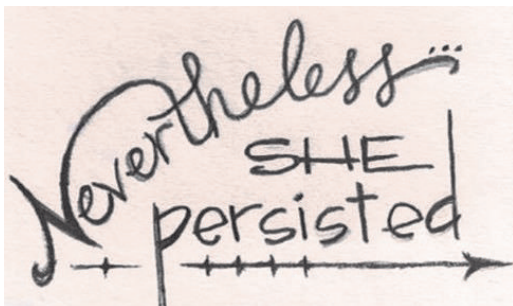
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Update: Sisters raised over \$4200 for ACLU

After waking up to the news in early February of Mitch McConnell silencing Elizabeth Warren on the Senate floor as she attempted to



read Coretta Scott King's 1986 letter, one woman was inspired. "She was warned. She was given an explanation. Nevertheless, she persisted," McConnell explained at the time. Whitney Parker Scully sketched out his last three words—an unintentional mantra—and posted it on her personal Facebook page. Within 24 hours, it was shared more often than she knew, adopted as profile pictures and even animated. It spread to Senator Warren and multiple political action boards, as t-shirt and even tattoo requests started to appear.

The popularity grew as social media shares reached across the nation and even to international orders. The sisters have stopped sales. They have raised over \$4200 to support the America Civil Liberties Union

Scully is a freelance writer, editor and graphic designer, living in Worthington, Ohio, with her husband and sons. Leigh owns her own independent salon, Hair By Eskandalo, in South Bethlehem.



Support Women-Owned Businesses

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tive regardless of the current stage of business development.

Anjala has helped businesses improve their employee's productivity and retention. Also, show them how they can attract new customers, build customer loyalty or acknowledge appreciation for current business. Her clients believe in the options that she provides and the great benefits they receive from it.

Anjala is a member of the Dayton Area Chamber of Commerce and volunteers as Ambassador. A member of Dunn & Bradstreet and Better Business Bureau. She supports and volunteers for the Multiple Sclerosis Foundation.

Anjala can be reached at www.finerenergyglobal.com or 937-313-4923

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Business Card
Here!**